



# PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



# NEWSLETTER 2020

APRIL 2020 - JUNE 2020



**Pibm**

# Newsletter

April 2020 - June 2020

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## From the CHAIRMAN'S DESK



**An institution that  
Powers Impetus to  
Brighten Minds,  
called PIBM.**



The vision of PIBM is that **“Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment”**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.

## Virtual Leadership Series

PIBM ensures that Corporate Interactions are not just limited to classrooms, by providing a bigger platform to students. Throughout the year, PIBM conducts various events which see many Corporate Heads visit campus for Panel Discussions and Knowledge sharing interaction sessions ensuring more opportunities for students to interact and learn directly from the Industry Experts. Considering this, we've developed the Virtual Leadership Series to provide continuous learning even during the pandemic. Where we have invited multiple eminent leaders from the industry.



## Ballad of CXOs

Due to the pandemic, the world had come to a standstill but at PIBM learning never stops. PIBM organized a Ballad of CXOs on 9th May 2020, where the students interacted with the top industry experts from diverse sectors. The Ballad of CXOs is one of the remarkable events for PIBM students. The valuable insights and experiences shared by the corporate heads enlightened the students to prepare themselves for the next generation job roles.

**Mr. Varun Shridhar**, CEO at Finshell - An Oppo Group Company

**Mr. Biplob Banerjee**, Chief People Officer at Allied Blenders & Distillers

**Mr. Dhaval Shah**, Chief Commercial at Officer HoneyWell

**Mr. Amit Sethiya**, Chief Marketing Officer at Syska Group

**Mr. Pankaj Gupta**, Chief Business Officer at Godrej Housing Finance Ltd.

**Mr. Sushil Tripathi**, Head HR at Siyarams Silk Mills Ltd.

**Mr. Gaurav Mehta**, Chief Marketing Officer at Ginarsoft (Cardekho, Gaadi.com, Zigwheels)



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**2<sup>nd</sup> May 2020 | [www.pibm.in](http://www.pibm.in)**

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## Estate Ground

PIBM successfully conducted a web conference on 'Effects of COVID 19 on the Real Estate Market' on 2nd May 2020. This event witnessed the presence of Corporates Leaders from the Real Estate Sector. The leaders shared their knowledge and experiences regarding the industry. Through this event, our students got the opportunity to interact with top market leaders and enhance their corporate knowledge.

- Mr. Sachin Bhandari**, CEO at VTP Realty  
**Ms. Nidhi Srivastava**, Chief Sales Officer (CSO) at Kolte-Patil Developers Limited  
**Mr. Karthik Ramachandran**, EX- Aenior VP Business Planninf and Innovation at Damac Properties  
**Mr. Omar Gul**, Head of Sales & Marketing - International at Emaar Middle East  
**Mr. Manoj Chellani**, National Sales Head at Arvind Smartspaces Ltd  
**Mr. Viswa Prathap Desu**, Chief Sales Officer (CSO) at Brigade Enterprises Ltd  
**Mr. Vishal Sharma**, Head of Sales & Marketing - International at Raymond Realty  
**Mr. K Mukund Raj**, CEO at Leading Real Estate Developer  
**Mr. Reema H. Kundnani**, CMO and Head of Luxury Sales at Oberoi Realty

The topic of discussion was 'Present challenges and changes in Market Scenario in the Real Estate Sector'. The panel members shared their valuable insights with PIBM students on what

innovations are done during such critical situations, what are the ways to reskill the employees in the present scenario, and more. This event helped PIBM students to get brief insights on strategizing and innovations in the business model as per the prevailing situation.



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**7<sup>th</sup> May 2022 | [www.pibm.in](http://www.pibm.in)**

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## Leaders Conjunction

Pune Institutes of Business Management has organized The 2nd Season of " Leaders' Conjunction 2022 on Saturday, 7th May 2022, with incredible grace and grandeur.

The event is to be graced by some of the prominent personalities of the corporate world, who will share their insights and experiences with the students, on the topic-"Entrepreneurship & Building Innovative Organizations".

- Mr. Sachin Sahni**, Founder & CEO at Keeros Superfoods Pvt. Ltd.  
**Mr. Ashish Goyal**, Co-Founder & CFO at EarlySalary.com  
**Mr. Abhinandan Dhoke**, Managing Director at Bauli Group  
**Mr. Thomas Lagashu**, Vice President of Sales at WhiteHat Jr  
**Mr. Ramesh Mitragotri**, CHRO at UltraTech Cement (Aditya Birla Group)  
**Ms. Richa Kaur**, Managing Director at Pagariya food products Pvt. Ltd. (Kwality)  
**Mr. Shashank Jagirdar** at Retired as VP Global Head DHL GSC

## NIRF 2020 Rankings

PIBM Ranked among Top 100 MBA institutes in India by the National Institutional Ranking Framework (NIRF)



## The Pause - Short Flim

At PIBM, we always believe that whatever happens, it should not hinder your career.

Our students are always keeping themselves busy during this lockdown, be it their regular live classes or by engaging in healthy activities to boost physical and mental health.

A short flim created by PIBM Media Department showcases the PIBM students' life during this

